

Lancashire Evening Post
Thursday 11 June 2009

Transport mayhem highlights benefits of remote working

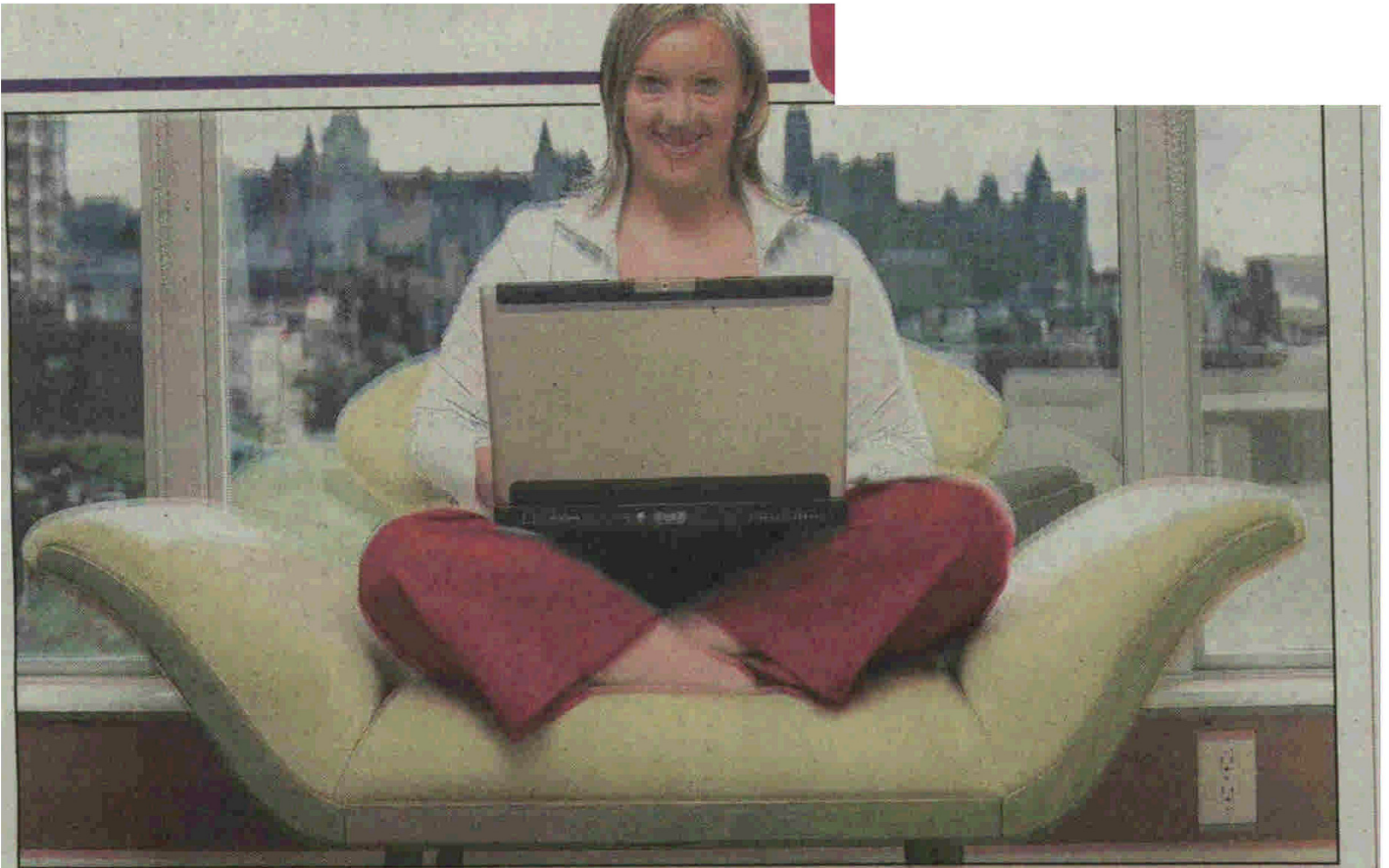
As commuters across the country get that 'underground feeling' and plan alternate routes to work with the news that another tube strike will disrupt transport to work tomorrow, remote workers and home workers will take the liberty of an extra lie in bed. They won't be stressed to get early trains or get into the fast lane of traffic congestion. Instead, they will amble into their home office, switch on their PC and prepare for another day at the office, without commuting interruption, for they are the 'Home Working Nation'. With 3.5 million Brits across the UK now working from home and many more millions working remotely, isn't it about time this way of working became an even more everyday work practice? Thousands of commuters from the South East, the highest proportion of commuters, will spend the equivalent of an additional work-

ing day diverting around London in order to avoid the chaos. Ken Sheridan, an advocate of remote working and Director of Remote Employment, said: "More tube strikes will illustrate the opportunity for productive working away from the office. More and more companies are getting in on the remote working action." Remote Employment, an online web service dedicated to connecting employers with job seekers who work remotely or work from home, has seen substantial expansion to their business and believes that the wider adoption of smarter working practices, such as flexible working, working from home, mobile and remote working will improve business productivity and reduce transport congestion, especially during tube strikes! Working from home significantly improves efficiency, enabling businesses to be more competitive. BT are leaders in their flexi-

ble working policies and now have more than 70,000 flexible workers, with seven out of 10 people working flexibly and nearly 10% home based.

Remote Employment recently launched The Remote Worker Awards in association with BT Business, to highlight how remote working benefits business mobility, and they are offering life-changing prizes such as a home based franchise worth £15k, an Open University study grant and five business start up kits. Along with this they are celebrating companies who are proud of their remote working practices in the Remote Employer Award. For more details, go online to www.remoteemployment.com. For a chance to win one of the life changing prizes on offer, check out www.remoteworkerawards.com.

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AWAY FROM THE ROAD AND RAIL HASSLE: And working from home significantly improves efficiency