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Keeping mum

Initiative aims to help women who have given birth

MUMS in Slough are being targeted as part of a scheme designed to help independent women find their feet in the business world months after giving birth.

Female business leaders in the town have been invited to attend monthly meetings of SHEplc, a group set up to encourage more women to take the plunge in the business environment, where recent guests have led talks on how young mums can continue to thrive in the corporate world.

Some of the brightest business brains in the borough have recently been nominated for the Remote Worker Awards, set up by Wokingham businesswoman Paula Wynne, and the competition's latest entry is hopeful that her efforts to encourage soon-to-be mums in the town to re-enter the workplace will start to make waves on a national level.

Tabitha Potts, a home business owner who is being used as an example for members of SHEplc, said:

"I would love to be recognised as a mum who runs an eco-friendly business from home. I hope it will inspire other women like myself who are hoping to make a living working from home, start a successful business and raise their children without compromising their family life."

Members at the May meeting were given advice by Ms Wynne, a leading home employment specialist, who has encouraged a number of aspiring businesswomen in the borough to showcase their talents by getting involved in the Remote Worker Awards.

She said: "The awards come at a time when the public need uplifting. We want to celebrate the inventive pioneers who champion home working and show the region why more enterprises should give it a go."

A range of business support prizes are up for grabs for the 'home worker of the year' including a home based franchise worth £15,000.

For more on the scheme visit www.sheplc.com